# **Andrew Howard**

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https://andrewmchoward.com

Experienced Front-End Developer with a proven track record of creating dynamic and visually stunning web applications. Proficient in HTML, CSS, JavaScript, and React, with a keen eye for design and usability. Dedicated to delivering high-quality code and exceptional user experiences. Ready to leverage expertise in front-end development to drive innovation and exceed project goals.

## **EXPERIENCE**

## Freelance Web Developer

Nov 2021 – Present

Self Employed

## **Conversion Analyst**

Mar 2023 - Present

The Lake Law Firm, NYC, NY (Remote)

- Joined data from various CRM sources using SQL, using this data to track fulfillment across many legal campaigns.
- Kept CRM records up to date via consistent data cleaning and imports.
- Communicated with company investors to provide an understanding of our firm's pipeline and projected earnings.
- Wrote code in Python to assist in analyzing and cleaning data, as well as predicting legal case and call volume along with the cases' values.

#### Team Lead/Service Level Analyst

Oct 2021 - Mar 2023

Utah Community Credit Union, Provo, UT

- Analyzed customer service level data to determine peak customer engagement timeframes and what needs customers were calling in for.
- Presented data models to management teams for review.
- Performed aggregation of employee stats data to determine highest-performing employees, as well as determine lacking performance areas.

#### **EDUCATION**

Bachelor of Science (B.S.) - Forensic Science Utah Valley University, Orem, UT Aug 2016 - Aug 2020

CS50 - Harvard

#### SKILLS

HTML, CSS, JavaScript, React, Webhooks, Figma, Python, SQL, R, C, Excel, BigQuery, SQLServer, Salesforce CRM, Zoho Analytics & CRM

# **LICENSES & CERTIFICATIONS**

Google Data Analytics Certificate  Google	2023
Supervised Machine Learning: Regression and Classification  DeepLearning.Al / Stanford Online	2023